



## WAKE ME WHEN IT'S OVER!

*Why so many leaders struggle to get their messages across*

### Course Description:

Leadership isn't just about decision-making—it's about **communication that connects, inspires, and activates**. But too often, leaders find themselves misunderstood, tuned out, or met with silence—whether they're giving a formal presentation, leading a team meeting, or delivering one-on-one feedback.

**WAKE ME WHEN IT'S OVER!** challenges the outdated idea that presentation skills are just for the podium. This course reframes communication as a daily leadership discipline—equipping participants with the tools to *move people* through every interaction.

This course explores why messages fall flat and how leaders can elevate their presence, tone, timing, and clarity—without sacrificing authenticity.

### Participants will learn:

- Why most communication breakdowns aren't about *what* you say, but *how* people experience you.
- How to shift from “presenting” to **connecting**—whether in meetings, hallway conversations, or performance reviews.
- The subtle ways tone, timing, and body language either open people up—or shut them down.
- How to earn a reputation as a trustworthy communicator people want to listen to, not endure.
- Strategies for engaging disengaged audiences—even the ones who were “voluntold” to be there.
- Why every meeting is a presentation—and how to reclaim them from disorganization, distraction, and low expectations.
- How to give feedback that actually gets heard—and leads to action.
- Tools for reducing resistance, increasing buy-in, and transforming passive listeners into active contributors.

### 💡 Why This Is Important:

Leadership lives or dies on communication. You can have the right data, the right solution, even the right heart—and still fail to lead if your message doesn't land. In a world flooded with noise, **the ability to connect clearly, consistently, and compellingly is no longer optional—it's a leadership essential.**

Whether you're briefing your executive team, running a staff meeting, correcting performance, or coaching someone through change, *how* you deliver the message determines whether people resist you... or rally behind you. This course gives leaders the awareness and practical tools to communicate in a way that builds trust, lifts morale, and accelerates performance—one clear message at a time.

