



WAKE ME WHEN IT'S OVER WHY SO MANY PRESENTATIONS SUCK AND YOURS DON'T HAVE TO

PROGRAM LENGTH: 4.0 – 6.0 hrs

(customized programs to help with specific presentation design and delivery may be longer)

PROGRAM DESCRIPTION

Let's face it - most of us have seen our share of presentations that we were less than impressed with (i.e. they "sucked"). The fact is that most presentations that suck do so because a very clear set of avoidable factors. In this program you'll learn critical strategies to overcome those factors from one of the best - Greg Gray has given more than a thousand presentations all over the world. When you come to this workshop, be prepared to get a full toolbox of ideas, strategies, and techniques that will help you become a more confident, more effective presenter!

PROGRAM COMPONENTS/OBJECTIVES

- Learning what separates great presentations from presentations that suck
- Dispelling the myths that suck about giving presentations
- Avoiding preparation that sucks
- Properly structuring your presentation around the 3 questions that every audience wants you to answer
- Avoiding the 5 things that typically make easel pad presentations suck
- Avoiding PowerPoint Slides that suck
- How to make sure your brainstorming sessions don't suck
- Making sure your Introduction doesn't suck
- Avoiding humor that sucks
- Avoiding Handouts that suck
- Proper utilization of video during your presentation
- Avoiding distracting body language during your presentation
- 5 benefits to arriving early
- How to handle Q&A from the audience
- How to handle hostile or aggressive audience members
- Giving team presentations that don't suck
- Identifying and overcoming on-site issues that suck
- On being a low maintenance presenter